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MEDIA RELEASE

Government investment will build trust in Australia's wine exports while showcasing Australia's expertise in data-enabled traceability

Australian Grape & Wine is delighted by Monday's announcement that the Australian Government will invest \$435,000 in the grape and wine sector towards a cutting-edge carbon emissions project under the *National Agricultural Traceability Grants Program*. We would also like to thank the South Australian government's investment attraction agency, *Invest SA*, who has provided significant support in designing the proposal as well as providing an additional \$50,000 towards the project.

The project which focusses on tracing carbon emissions along the supply chain between Australia and Singapore will showcase Australia's expertise in data-enabled traceability systems and, in doing so, provide strong potential to improve the competitiveness of and trust in Australian wine in Singapore and other Southeast Asian export markets.

"These grant rounds are highly contested so we are honoured to be announced as a successful applicant, particularly at a time when building our export credentials is so important for grape and wine producers," said Lee McLean, Chief Executive of Australian Grape & Wine.

"The project will not only establish robust traceability credentials for Australian wine but it will build capacity within the sector, putting Australian wine producers on the front foot when it comes to dealing with emerging global sustainability and climate reporting standards".

Together with a consortium of partners and advisors, which includes the South Australian Government, Sustainion by Turnkey, More than Machines, Wine Australia, Amazon Web Services, Hill-Smith Wine Estates and Treasury Wine Estates, Australian Grape & Wine will develop a secure data exchange platform along with a range of tools and resources to enable efficient monitoring and analysis of the emissions involved in getting a product to market.

The project, entitled *Tracing Carbon Emissions in an International Wine Industry Value Chain between Australia and Singapore*, will not only provide a platform for building sustainability and provenance in our export markets, but it will grow our industry's capacity in terms of how we share, use and benefit from new data technologies.

It will generate valuable insights for stakeholders to identify areas for emissions reduction at the same time as demonstrating how collaboration across international borders can work towards achieving sustainability goals.

The consortium of project partners brings considerable expertise in the fields of carbon emissions tracking, data analytics, and sustainable supply chain management.



Key consortium partner, Singapore-based Sustainion by Turnkey says, "We believe doing this will enhance the competitiveness of sustainably grown and produced Australian wines in the international market. This helps Australian wine producers and growers optimise their supply chains from a carbon emissions perspective, thus demonstrating Australia's and Singapore's commitment to addressing carbon emissions at an international cross-border scale".

Amazon Web Services have expressed their excitement about collaborating with the project partners to explore how digital technologies, such as AI and Generative AI, can sustainably transform the Australian wine industry saying, "innovation is key to achieving sustainability goals, as is digital technologies which can help organisations overcome challenges such as value chain traceability and decarbonisation of supply chains".

Deputy Secretary of Agricultural Trade and Regulation Group, Tina Hutchison, extended a "huge congratulations" to the successful applicants, describing the project as "vital work to grow new and existing markets and build confidence in Australian products that are safe, sustainable, and traced through all stages of production".

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Media Contact: Ali Laslett, 0424 135 381 / ali@agw.org.au

Available for Interview: Lee McLean, Chief Executive. 0418 998 749 / lee@agw.org.au

About Australian Grape and Wine Inc

Australian Grape and Wine Inc is the national association of grape and wine producers. We address issues across the supply-chain that impact on the profitability and sustainability of the sector. We lead and advocate public policy that enhances the ability to responsibly produce, promote and enjoy Australian wine in moderation.

Australian Grape & Wine is recognised as a representative organisation for winegrape and wine producers under the Wine Australia Act 2013, and is incorporated under the SA Associations Incorporation Act 1985. We work in partnership with the Australian Government to develop and implement policy that is in the best interests of winegrape growers and winemakers across Australia.